

# Awareness Program on Micro Small Medium Enterprises (MSME)

Venue: Seminar hall, Ghousia college of Engineering Ramanagaram

## Report Details:

A program on Micro Small and Medium Enterprises (MSME) was organized at Ghousia college of Engineering, Ramanagaram for 8th semester students of all the branches on 09-03-2020.

Smt. Kasturi, Assistant director for MSME delivered a talk on awareness of micro, small and medium Enterprises through presentations and practical videos.

She explained the objectives of MSME such as to promote e-Governance for empowering citizens, promoting the sustainable growth of Electrical, Electronics, Information technology and ITeS industries enhancing our nation role in development of human resources, promoting research and development and innovation.

She also explained the importance of MSME as crucial for the economic growth and stability of any country and play a vital role especially for developing countries like India as the expedite economic activity and provide employment thus contributing to poverty reduction and solving the big unemployment problem.



Thus MSME is the boon for the fresh talent in India. It is the most significant driver of boosting economy to the tune of 8% of GDP in manufacturing, exports, and employment.

The signature initiative by the prime minister of India “Make in India” has been made easy with MSME and is the backbone in making this dream a possibility.

Thus we can conclude that MSME sector is a very important piece of India’s legacy economic model and the job creator and plays a crucial role in providing employment and industrialization of rural and backward areas.

